



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
948092-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1687 - OFA Sked C S

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	948092	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/04/12	09/10/12	6a Eyeopener	558-7a	MTWTF--	:30	1	\$700.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWTF-- Spots/Week 1 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/07/12 5:59 AM 6a Eyeopener 558-7a :30 OFA- 12- D- 095H \$700.00 NM									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS M----- Spots/Week 1 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 09/10/12 6:23 AM 6a Eyeopener 558-7a :30 OFA- 12- D- 095H \$700.00 NM									
2	09/04/12	09/10/12	Good Morning America	658-9a	MTWTF--	:30	1	\$900.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWTF-- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/06/12 7:50 AM Good Morning America 658-9a :30 OFA- 12- D- 095H \$900.00 NM									
3	09/04/12	09/10/12	Weekend GMA	7-8a	-----SS	:30	2	\$400.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----SS Spots/Week 2 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 09/08/12 7:59 AM Weekend GMA 7-8a :30 OFA- 12- D- 095H \$400.00 NM									
2 WCVB Su 09/09/12 8:00 AM Weekend GMA 7-8a :30 OFA- 12- D- 095H \$400.00 NM									
4	09/04/12	09/10/12	REGIS AND KELLY DAY	9A-10A	MTWTF--	:30	2	\$325.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 09/05/12 9:46 AM REGIS AND KELLY DAY 9A-10A :30 OFA- 12- D- 095H \$325.00 NM									
2 WCVB Th 09/06/12 9:41 AM REGIS AND KELLY DAY 9A-10A :30 OFA- 12- D- 095H \$325.00 NM									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS M----- Spots/Week 1 Rate \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/10/12 9:55 AM REGIS AND KELLY DAY 9A-10A :30 OFA- 12- D- 095H \$325.00 NM									
5	09/04/12	09/10/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	2	\$200.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									

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Obama/D/President	Candidate Orders	1687 - OFA Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/10/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 09/04/12 10:40 AM STEVE HARVEY DAY 10-11a :30 0FA- 12- D- 095H \$200.00 NM									
2 WCVB Th 09/06/12 10:39 AM STEVE HARVEY DAY 10-11a :30 0FA- 12- D- 095H \$200.00 NM									
6	09/04/12	09/10/12	The View	1058-12n	MTWTF--	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 09/05/12 11:21 AM The View 1058-12n :30 0FA- 12- D- 095H \$750.00 NM									
2 WCVB F 09/07/12 10:59 AM The View 1058-12n :30 0FA- 12- D- 095H \$750.00 NM									
7	09/04/12	09/10/12	Midday News	1158a-1230p	MTWTF--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/06/12 12:28 PM Midday News 1158a-1230p :30 0FA- 12- D- 095H \$250.00 NM									
8	09/04/12	09/10/12	Millionaire	1228-1p	MTWTF--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/06/12 12:46 PM Millionaire 1228-1p :30 0FA- 12- D- 095H \$250.00 NM									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS M----- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 09/10/12 12:53 PM Millionaire 1228-1p :30 0FA- 12- D- 095H \$250.00 NM									
9	09/04/12	09/10/12	The Chew	1-2p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/06/12 1:34 PM The Chew 1-2p :30 0FA- 12- D- 095H \$250.00 NM									
2 WCVB F 09/07/12 12:59 PM The Chew 1-2p :30 0FA- 12- D- 095H \$250.00 NM									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS M----- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/10/12 1:33 PM The Chew 1-2p :30 0FA- 12- D- 095H \$250.00 NM									
10	09/04/12	09/10/12	GOOD AFTERNOON AM	2-3p	MTWTF--	:30	1	\$300.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/07/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA- 12- D- 095H \$300.00 NM									
11	09/04/12	09/10/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 09/04/12 3:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 0FA- 12- D- 095H \$600.00 NM									
1 WCVB F 09/07/12 3:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 0FA- 12- D- 095H \$600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/04/12	09/10/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
12	09/04/12	09/10/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 09/04/12 4:45 PM ELLEN EF 4P-5P :30 0FA- 12- D- 095H \$450.00 NM									
2 WCVB F 09/07/12 4:21 PM ELLEN EF 4P-5P :30 0FA- 12- D- 095H \$450.00 NM									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS M----- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/10/12 4:27 PM ELLEN EF 4P-5P :30 0FA- 12- D- 095H \$450.00 NM									
13	09/04/12	09/10/12	M-F Inside Edition	658-730p	MTWTF--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/07/12 7:13 PM M-F Inside Edition 658-730p :30 0FA- 12- D- 095H \$1,200.00 NM									
14	09/04/12	09/10/12	Chronicle	728-8p	MTWTF--	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/06/12 7:51 PM Chronicle 728-8p :30 0FA- 12- D- 095H \$900.00 NM									
3 WCVB F 09/07/12 7:43 PM Chronicle 728-8p :30 0FA- 12- D- 095H \$900.00 NM									

Total Spots **27**

Payment Terms 30 Days

<u>Gross Total</u>	\$13,325.00
<u>Agency Commission</u>	\$1,998.75
<u>Net Amount Due</u>	\$11,326.25